

TRADITIONS AT ADAMS HIGH SCHOOL



In 1970, when the doors of Adams High School first opened, the country of Scotland played a major role in establishing many of our traditions. Legend had it that the hills of the Rochester area resembled the rolling terrain of the Scottish highlands. The student body began incorporating the Scottish theme into their school life as they developed ideas for their school nickname, mascot, newspaper, yearbook, and crest. Voting to name their school "The Highlanders" and their yearbook, *The Highlander*, the students of 1970 also chose the Kilt as the name of the student-produced school newspaper. Brown and gold were chosen as the school colors. In addition, a brown and gold "tartan plaid" was designed to be worn by Adams High School cheerleaders, the marching band drum major and members of the band's color guard.

Designed by Jostens Jewelry in 1970, the school crest was incorporated into a class ring. It represents all facets of student life at Adams. The Highlander mascot was updated in 1989 to the familiar one we see today. It was created by 1975 Adams graduate, Jeff Albrect.

