

# **COUGAR TALES YEARBOOK – STONEY CREEK HIGH SCHOOL**

## **Senior Parent Pride Ads**

Dear Parents,

The Cougar Tales yearbook staff is continuing to offer senior parents the opportunity to show your child just how proud you are of them. Do not miss out on this opportunity - *limited space is available* and with the growing popularity of this section, ads are sold on a first come, first served basis (and usually sell out).

In addition to recognizing your son's or daughter's achievements, these ads also help keep the cost of the yearbook manageable for the student body, as well as allow for extra touches to make the yearbook special for all students (all color, more pages, etc.).

We offer a variety of prices and sizes to best meet your needs.

Full Page = \$190 (up to 5-8 pictures + text)

½ Page = \$140 (up to 3-4 pictures + text)

¼ Page = \$90 (2 pictures + text)

When choosing your photos, please submit a variety of vertical and horizontal photos. **DO NOT SEND YOUR ONLY COPY OF PRINTS** – we would hate to misplace your only copy.

**Due to curricular demands of the class and design requirements of yearbook publishing, all ads are designed by the yearbook staff. Parent designed ads are not accepted. However, if you'd like to make certain recommendations, we can try to honor them as long as they meet our criteria. Please make any notes and enclose them with the order form.**

**PARENT PROOFING SERVICE:** Due to the fact that the yearbook is a student publication, mistakes can appear even though great strides are taken to prevent them. As an extra precaution, we can design your ad and send it to you via email so that you can edit it for mistakes (not design) before it goes to print. If you do not order the proofing service, your ad will go to print and will not be sent to you for prior approval. *There will be no refunds due to student error if you do not order the proofing service.* If you would like to order this service, be sure to mark it on the order form. There is an additional \$15.00 charge for this service.

Please complete the order form and send it with any pictures (**jpeg** digitals on a thumb drive or prints that we will scan and turn into digital), sentiment, and payment by December 17, 2018 to:

Stoney Creek High School  
ATTN: Sarah Millard  
575 E. Tienken Rd  
Rochester Hills, MI 48306

\*Make checks payable to *Rochester Community Schools*.

Please feel free to contact Mrs. Millard at [smillard@rochester.k12.mi.us](mailto:smillard@rochester.k12.mi.us) if you have any questions.

Parent Pride Order Form  
Cougar Tales 2018-2019

Student Name \_\_\_\_\_

Parent(s) Name \_\_\_\_\_

Parent Cellphone Number \_\_\_\_\_

Parent Email \_\_\_\_\_

**Size:**

full page (\$190) \_\_\_\_\_ ½ page (\$140) \_\_\_\_\_ ¼ page (\$90) \_\_\_\_\_

**Proofing service:**

Yes \_\_\_\_\_ (include additional **\$15** with your payment)

Can we TEXT you when your proof has been sent to your email? \_\_\_\_\_yes \_\_\_\_\_no

No \_\_\_\_\_ (by checking "no" to the proofing service you understand that your ad will go to print as it is designed by the staff and there will be no refunds due to student error.)

Total payment enclosed: \$ \_\_\_\_\_

Are all pictures included with payment and order form? \_\_\_\_\_yes (this is preferred) \_\_\_\_\_no

**Please submit ALL photos at once on a thumb drive and/or print photos. Do NOT email photos to Mrs. Millard. You may mail them to Stoney Creek at Mrs. Millard's attention or drop them off in the main office.**

\*Be sure to enclose payment, photos, and sentiment along with the completed order form by  
**December 17, 2018**

**Please return my pictures \_\_\_\_\_yes \_\_\_\_\_no**

(Enclose a self-addressed stamped envelope if yes – pictures will **NOT** be returned unless parent provides stamped envelope)