



# Parent Photos and Videos

Special classroom activities, field trips and club activities offer great opportunities to capture your student's school experience and create memories that last a lifetime. Rochester Community Schools permits parents to take photos or videotape with the approval of the principal/designee. Parents are also encouraged to share their photos and videos with the Community Relations Department, for use in district publications, press releases and website postings.

Photos that are provided to the district must meet the criteria outlined in the Web Page Development Regulation 2363 and the guidelines established in FERPA (Family Educational Rights and Privacy Act). Photos and videos may not be used if they contain the image of student whose parents have requested that their image be withheld. Please check with the main office at your student's school for more information.

In order to protect the privacy of students and families, photos and videos that are taken for personal use at any school-related or sponsored function should not be uploaded to any file sharing program or website and/or distributed to a wider audience without the permission of the parent/guardians of all students depicted in the photo or video. Obtaining this permission is the responsibility of the individual taking the photos or video. **The District will not be responsible for the distribution of photos and videos taken by non-district staff or distributed through avenues other than district approved media.**

For more information about district policies and regulations regarding the use of student image, please contact the Community Relations Department at 248-726-3185.

